

# CITY OF KENNESAW PARKS & RECREATION



## 2019

# Day with Santa Saturday, December 7th



**A Day with Santa ushers in the holiday season in Kennesaw. This event features a Main Street Parade, pictures with Santa, performances by local groups, and kids crafts.**

A Day with Santa 2019 will take place on Saturday, December 7th at Depot Park in Downtown Kennesaw. The estimated attendance for this event is 7,000. The Main Street parade has over 60 local entries featuring marching bands, vintage cars, businesses, colorfully costumed characters and Santa himself! The event continues with snow activities, unique merchandise, and much more!

### Presenting Sponsorship - \$3,500

Logo/name recognition on electronic billboard (sponsor to provide artwork). Booth space of up to 40'x20', first tier sized logo on print material, City Wifi page, event web page, banners and flyers, and inclusion in PA announcements from entertainment stage. Sponsor to be recognized as snow tubing slide sponsor (providing free access to public, no charge for activities). Logo/sponsor artwork to be on banners running horizontally above slide.

### Gold Sponsorship - \$1,000

Booth space of up to 20'x20', second tier sized logo on print material, City Wifi page, event web page, banners and flyers, and inclusion in PA announcements from entertainment stage.

### Silver Sponsorship - \$500

Booth space of 10'x10', logo listed on print material, event web page, banners and flyers and inclusion in PA announcements from entertainment stage.

### Bronze Sponsorship - \$250

Booth space of 10'x10', logo listed on print material, event web page.

If you are interested in being a sponsor of this event, please select the level of sponsorship you are interested in, complete the contact information and scan and email to [bfarmer@kennesaw-ga.gov](mailto:bfarmer@kennesaw-ga.gov) or return to Kennesaw Parks and Recreation 2753 Watts Drive, Kennesaw, GA 30144. For questions and additional information please contact the Parks and Recreation Special Events Coordinator.

**PRESENTING - \$3,500**

**GOLD - \$1,000**

**SILVER - \$500**

**BRONZE - \$250**

Company Name

Contact Name

Phone Number

Email

City of Kennesaw Parks & Recreation Department  
Brittani Farmer  
Special Events Coordinator  
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Telephone: (770) 422-9714, E-mail: [bfarmer@kennesaw-ga.gov](mailto:bfarmer@kennesaw-ga.gov)

