

A DAY WITH SANTA

DECEMBER 1st, 2018 Sponsor Application

Sponsor Name: _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail address: _____

Sponsorship Level	Amount	FOR OFFICE USE ONLY:
<input type="checkbox"/> Level 1 Sponsor	\$1,000	_____
<input type="checkbox"/> Level 2 Sponsor	\$500	Payment Type: _____
<input type="checkbox"/> Level 3 Sponsor	\$250	Date Received: _____

Please send all logos in vector format, for best print use and JPG or PNG for digital use. Send logos in as soon as possible to be included in any/all remaining event ads and media inclusions to bfarmer@kennesaw-ga.gov.

Effective October 22, 2018 the City of Kennesaw Parks and Recreation will only accept the following forms of payment: Cashier's Check, Credit/Debit Card, Money Orders.

Waiver of Liability

I understand and acknowledge that participation in this event can be hazardous, and I hereby assume all risk while participating. I, and anyone entitled to act on my behalf, waive and release the City of Kennesaw, its agents, employees, officers, officials and sponsors from all rights and claims for any personal injury, death, or property damage suffered by me, or that I cause to others, as a result of my participation in this event. I, the undersigned, agree, without any right of payment or editing, to allow the City of Kennesaw to use the images of me and/or my children, including reproductions of photos, video, audio or other reproductions, for use in all types of media for public relations purposes to promote Parks & Recreation programs and activities. I, the undersigned, give permission to the City of Kennesaw to obtain and authorize medical care for participants at any hospital, emergency medical center, or any other health facility; by any medical doctor, osteopath, nurse, surgeon or any other medical practitioner. I also agree to be responsible for the expenses of any medical care required, and I hold the staff authorizing the medical care harmless from any damages suffered by the participant as a result of the medical treatment authorized.

Signature (required): _____ Date: _____

Submit completed Vendor Application along with photos to the "City of Kennesaw" to:

City of Kennesaw Parks & Recreation Department

Attn: Brittani Farmer

2753 Watts Drive, Kennesaw, GA 30144

Telephone: (770) 422-9714, Fax: (678) 460-3373, E-mail: bfarmer@kennesaw-ga.gov

* If you prefer to pay with a Visa®, MasterCard® or American Express® credit card, please call (770) 422-9714.

Sponsorship Levels:

Level 1 Sponsor(s)- \$1,000

Booth space of up to 20'x20', larger logo on print material, event website(s), banners and flyers, prime location at event, inclusion in PA announcements from entertainment stage with minimum of (5) dedicated booth announcements.

Tent, tables and chairs to be provided by sponsor unless otherwise negotiated.

Level 2 Sponsor(s)- \$500

Booth space of up to 10'x10', second tier sized logo on print material, event website(s), banners and flyers, and inclusion in PA announcements from entertainment.

Tent, tables and chairs to be provided by sponsor unless otherwise negotiated.

Level 3 Sponsor(s)- \$250

Booth space of 10'x10', logo listed on print material, event website(s), banners and flyers, and inclusion in PA announcements from entertainment stage.

Tent, tables and chairs to be provided by sponsor unless otherwise negotiated.